We claim:

1. A compound of Formula I, and salts, solvates or hydrates thereof:

$$R^1$$
 R^2
 R^3
 R^4

wherein

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 R^1 and R^2 are each independently selected from the group consisting of H, OH, C_{1-6} alkyl, C_{1-6} alkoxy, NH₂, NH- C_{1-6} alkyl, N(C_{1-6} alkyl)(C_{1-6} alkyl), SH,

I

 $S-C_{1-6}alkyl,\ O-Si(C_{1-6}alkyl)(C_{1-6}alkyl)(C_{1-6}alkyl),\ NO_2,\ CF_3,\ OCF_3\ and\ halo;$ $R^3\ is\ selected\ from\ the\ group\ consisting\ of\ H,\ OH,\ C_{1-6}alkyl,\ C_{1-6}alkyl,\ NH-C_{1-6}alkyl)(C_{1-6}alkyl),\ SH,\ S-C_{1-6}alkyl,$

O-Si(C_{1-6} alkyl)(C_{1-6} alkyl)(C_{1-6} alkyl), NO₂, halo and CH₂-S-(CH₂)_n Ar;

 R^4 is selected from the group consisting of $C(X)R^5$, SO_3Ar , NH_2 , $NH-C_{1-6}alkyl$,

 $N(C_{1-6}alkyl)(C_{1-6}alkyl)$, $P(O)(OH)_2$, $P(O)(OC_{1-6}alkyl)_2$, and $C(NH_2)=C(CN)_2$; X is selected from O,S, NH and N-C₁₋₆alkyl;

A is selected from the group consisting.

 R^5 is selected from the group consisting of NH₂, OH, NH(CH₂)_pAr, NH(CH₂)_pOH, (CH₂)_pOC₁₋₆alkyl, C₁₋₆alkyl, C₁₋₆alkoxy, NHNH₂, NHC(O)NH₂, NHC(O)C₁₋₆alkoxy, N-morpholino and N-pyrrolidino; and

20 Ar is an aromatic or heteroaromatic group, unsubstituted or substituted with 1-4 substituents, independently selected from the group consisting of OH, C_{1-6} alkyl, C_{1-6} alkoxy, NH₂, NH- C_{1-6} alkyl, N(C_{1-6} alkyl), CH₁₋₆alkyl), SH,

S-C₁₋₆alkyl, NO₂, CF₃, OCF₃ and halo;

n is 0 to 4; and

25 p is 1-4.

2. The compound according to claim 1, wherein R^1 and R^2 are each independently selected from the group consisting of H, OH, C_{1-4} alkyl, C_{1-4}

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 $_4$ alkoxy, NH $_2$, NH-C $_{1-4}$ alkyl, SH, S-C $_{1-4}$ alkyl, O-Si(C $_{1-4}$ alkyl)(C $_{1-4}$ alkyl)(C $_{1-4}$ alkyl), NO $_2$, CF $_3$, OCF $_3$ and halo.

- 3. The compound according to claim 2, wherein R^1 and R^2 are each independently selected from the group consisting H, OH, OCH₃, O-Si(CH₃)₂(t Bu), S-Me, SH and NO₂.
- 4. The compound according to claim 3, wherein R^1 and R^2 are both OH or R^1 and R^2 are both OCH₃.
- 5. The compound according to claim 4, wherein R¹ is OCH₃ and R² is OH.
- 6. The compound according to claim 1, wherein R^3 is selected from the group consisting of H, OH, C_{1-4} alkyl, C_{1-4} alkoxy, NH_2 , $NH-C_{1-4}$ alkyl, $N(C_{1-4}$ alkyl)(C_{1-4} alkyl), SH, $S-C_{1-4}$ alkyl, NO_2 and halo.
- 7. The compound according to claim 6, wherein R³ is selected from the group consisting of H, OH, OCH₃, SH, SMe, NO₂ and halo.
- 20 8. The compound according to claim 7, wherein R³ is selected from the group consisting of H, OH and OCH₃.
 - 9. The compound according to claim 1, wherein R^4 is selected from the group consisting of $C(X)R^5$ and $C(NH_2)=C(CN)_2$.
 - 10. The compound according to claim 9, wherein R^4 is $C(X)R^5$.
 - 11. The compound according to claim 10, wherein X is selected from the group consisting of O and S.
 - 12. The compound according to claim 10, wherein R⁵ is selected from the group consisting of NH₂, OH, NH(CH₂)_pAr, NH(CH₂)_pOH and C₁₋₄alkoxy.

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- 13. The compound according to claim 12, wherein p is 1-3.
- 14. The compound according to claim 13, wherein R⁵ is selected from the group consisting of NH₂, OH, NH(CH₂)_oAr, NH(CH₂)_oOH and OCH₃.
 - 15. The compound according to clam 14, wherein p is 1-2.
 - 16. The compound according to claim 1, wherein Ar is an unsubstituted phenyl group or a phenyl group substituted with 1-4 substituents optionally selected from the group consisting of OH, C₁₋₆alkyl, C₁₋₆alkoxy, NH₂, NH-C₁₋₆alkyl, N(C₁₋₆alkyl)(C₁₋₆alkyl), SH, S-C₁₋₆alkyl, NO₂, CF₃, OCF₃ and halo.
 - 17. The compound according to claim 14, wherein Ar is an unsubstituted phenyl group or a phenyl group substituted with 1-4 substituents optionally selected from the group consisting of OH, C_{1-6} alkyl, C_{1-6} alkyl, C_{1-6} alkyl)(C_{1-6} alkyl), SH, S- C_{1-6} alkyl, C_{2-6} alkyl, C_{3-6} and halo.
- 18. The compound according to any of claims 16 or 17, wherein Ar is an unsubstituted phenyl group or phenyl group substituted with 1-2 substituents optionally selected from the group consisting of OH, C₁₋₄alkyl, C₁₋₄alkoxy, NH₂, NH-C₁₋₄alkyl, N(C₁₋₄alkyl)(C₁₋₄alkyl), SH, S-C₁₋₄alkyl, NO₂, CF₃, OCF₃ and halo.
- 19. The compound according to claim 18, wherein Ar is an unsubstituted phenyl group or phenyl group substituted with 1-2 substituents optionally selected from the group consisting of OH, OCH₃, NH₂, NHCH₃, N(CH₃)₂, SH, SCH₃, CF₃, OCF₃ and halo.
- 20. The compound according to claim 19, wherein Ar is selected from the group consisting of phenyl and 3,4-dihydroxyphenyl.

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The compound according to claim 1, selected from the group consisting
        21.
        of:
              (E.E)-2-(benzylamido)-3-styrylacrylonitrile (CR1);
              (E,E)-2-(benzylamido)-3-(3,4-dimethoxystyryl)acrylonitrile (CR2);
              (E,E)-2-(benzylamido)-3-(3,5-dimethoxy-4-hydroxystyryl)acrylonitrile
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              (CR3);
               (E,E)-2-(benzylamido)-3-(3,4-dihydroxystyryl)acrylonitrile (CR4);
               (E,E)-2-(phenylethylamido)-3-(3,4-dimethoxystyryl)acrylonitrile (CR5);
               (E,E)-2-(phenylethylamido)-3-(3,5-dimethoxy-4-
               hydroxystyryl)acrylonitrile (CR8);
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               (E,E)-2-(phenylpropylamido)-3-(3,5-dimethoxy-4-
               hydroxystyryl)acrylonitrile (CR9);
               (E,E)-2-(3,4-dihydroxybenzylamido)-3-(3,5-dimethoxy-4-
               hydroxystyryl)acrylonitrile (CR11);
               (E,E)-2-thioacetamido-3-(3,5-dimethoxy-4-hydroxystyryl)acrylonitrile
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               (E,E)-2-acetamido-3-(3,5-dimethoxy-4-hydroxystyryl)acrylonitrile
                (CR13);
                (E,E)-2-carboxy-3-(3,5-dimethoxy-4-hydroxystyryl)acrylonitrile (CR14);
                (E,E)-2-carbomethoxy-3-(3,5-dimethoxy-4-hydroxystyryl)acrylonitrile
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                (CR15);
                (E,E)-2-acetamido-3-[3,4-bis(t-
                butyldimethylsilyloxystyryl)]acrylonitrile(CR16);
                (E,E)-2-acetamido-3-(3,4-dihydroxystyryl)acrylonitrile (CR17);
                (E,E)-2-(benzylamido)-3-(3,4-bis(t-
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                butyldimethylsilyloxystyryl))acrylonitrile (CR18);
                (E,E)-2-(3,4 dihydroxybenzylamido)-3-styrylacrylonitrile (CR19);
                (E,E)-2-(3,4 dihydroxybenzylamido)-3-[3,4-bis(t-
                butyldimethylsilyloxystyryl)]acrylonitrile (CR20);
                (E,E)-2-(3,4 dihydroxybenzylamido)-3-(3,4-dihydroxystyryl)acrylonitrile
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                (CR21);
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(E,E)-2-(β-ethanolamido)-3-(3,5-dimethoxy-4-hydroxystyryl)acrylonitrile
 (CR24);
 (E,E)-2-(benzylamido)-3-(4-nitrostyryl)acrylonitrile (CR27);
 (E,E)-2-(3,4-dihydroxybenzylamido)-3-(4-nitrostyryl)acrylonitrile(CR28);
 and
 (E,E)-2-(1-amino-2,2-dicyanoethenyl)-3-(4-nitrostyryl)acrylonitrile
 (CR29).
 The compound according to claim 21, selected from the group consisting of:

(*E,E*)-2-(benzylamido)-3-styrylacrylonitrile (CR1); (*E,E*)-2-(benzylamido)-3-(3,4-dimethoxystyryl)acrylonitrile (CR2); (*E,E*)-2-(benzylamido)-3-(3,5-dimethoxy-4-hydroxystyryl)acrylonitrile

(CR3);

(E,E)-2-(benzylamido)-3-(3,4-dihydroxystyryl)acrylonitrile (CR4);

(E,E)-2-(phenylethylamido)-3-(3,4-dimethoxystyryl)acrylonitrile (CR5);

(E,E)-2-(phenylpropylamido)-3-(3,5-dimethoxy-4-

hydroxystyryl)acrylonitrile (CR9);

(E,E)-2-(3,4-dihydroxybenzylamido)-3-(3,5-dimethoxy-4-

hydroxystyryl)acrylonitrile (CR11);

(*E,E*)-2-thioacetamido-3-(3,5-dimethoxy-4-hydroxystyryl)acrylonitrile (CR12);

(E,E)-2-acetamido-3-(3,5-dimethoxy-4-hydroxystyryl)acrylonitrile (CR13);

(E,E)-2-carboxy-3-(3,5-dimethoxy-4-hydroxystyryl)acrylonitrile (CR14);

(*E,E*)-2-carbomethoxy-3-(3,5-dimethoxy-4-hydroxystyryl)acrylonitrile (CR15);

(E,E)-2-acetamido-3-(3,4-dihydroxystyryl)acrylonitrile (CR17);

(E,E)-2-(3,4 dihydroxybenzylamido)-3-styrylacrylonitrile (CR19);

(E,E)-2-(3,4 dihydroxybenzylamido)-3-(3,4-dihydroxystyryl)acrylonitrile (CR21); and

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(E,E)-2- $(\beta$ -ethanolamido)-3-(3,5-dimethoxy-4-hydroxystyryl)acrylonitrile (CR24).

23. The compound according to claim 22, selected from the group consisting of:

(*E,E*)-2-(benzylamido)-3-(3,4-dihydroxystyryl)acrylonitrile (CR4); (*E,E*)-2-(3,4-dihydroxybenzylamido)-3-(3,5-dimethoxy-4-

hydroxystyryl)acrylonitrile (CR11);

(E,E)-2-acetamido-3-(3,4-dihydroxystyryl)acrylonitrile (CR17);

(E,E)-2-(3,4 dihydroxybenzylamido)-3-styrylacrylonitrile (CR19);

(E,E)-2-(3,4 dihydroxybenzylamido)-3-(3,4-dihydroxystyryl)acrylonitrile (CR21); and

(E,E)-2- $(\beta$ -ethanolamido)-3-(3,5-dimethoxy-4-hydroxystyryl)acrylonitrile (CR24).

24. The compound (*E,E*)-2-(benzylamido)-3-(3,4-dihydroxystyryl) acrylonitrile (CR4).

- 25. The compound (*E*,*E*)-2-(3,4-dihydroxybenzylamido)-3-(3,5-dimethoxy-4-hydroxystyryl)acrylonitrile (CR11).
- 26. The compound (*E*,*E*)-2-(3,4-dihydroxybenzylamido)-3-(3,5-dimethoxy-4-hydroxystyryl)acrylonitrile (CR11).
- 27. A composition comprising a compound according to claim 1 in admixture with a pharmaceutically acceptable diluent or carrier.
 - 28. A method of modulating cell proliferation comprising administering an effective amount of a compound of claim 23 to modulate cell proliferation to a cell or animal in need thereof.

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- 29. A method of inhibiting cell proliferation comprising administering an effective amount of a compound of claim 23 to inhibit cell proliferation to a cell or animal in need thereof.
- 5 30. The method of claim 29, wherein the cell proliferation that is inhibited is cancer cell proliferation.
 - 31. A method of treating cancer comprising administering to an animal in need thereof an effective amount of a compound of claim 23.
 - 32. The method of claim 30 or 31 wherein said cancer is a hematopoietic cell cancer.
 - 33. The method of claim 30 or 31 wherein said cancer is a leukemia, a lymphoma, a myeloma or a carcinoma.
 - 34. The method of claim 33 wherein said leukemia is acute lymphoblastic leukemia, aggressive Philadelphia+ leukemia, acute myelocytic leukemia, chronic myeloid leukemia, chronic lymphocytic leukemia or juvenile myelomonocyte leukemia.
 - 35. The method of claim 34 wherein said leukemia is acute lymphoblastic leukemia.
- 25 36. A method of modulating cell proliferation comprising administering an effective amount of a compound capable of modulating cell proliferation according to claim 1 or a composition of claim 27 to a cell or animal in need thereof.
- 37. A method of inhibiting cell proliferation comprising administering an effective amount of a compound capable of inhibiting cell proliferation

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according to claim 1 or a composition according to claim 27 to a cell or animal in need thereof.

- 38. A method of inhibiting cancer cell proliferation comprising administering an effective amount of a compound capable of inhibiting cancer cell proliferation according to any one of claim 1 or a composition according to claim 27 to a cell or animal in need thereof.
- 39. A method of treating cancer comprising administering an effective amount of a compound capable of inhibiting cancer cell proliferation according to claim 1 or a composition according to claim 27 to a cell or animal in need thereof.
- 40. A method according to claim 38 or 39 wherein said cancer is a hematopoietic cell cancer.
- 41. A method according to claim 38 or 39 wherein said cancer is a leukemia, a lymphoma, a myeloma or a carcinoma.
- 41. A method according to claim 41 wherein said leukemia is acute lymphoblastic leukemia, aggressive Philadelphia+ leukemia, acute myelocytic leukemia, chronic myeloid leukemia, chronic lymphocytic leukemia or juvenile myelomonocyte leukemia,
- 43. A method according to claim 42 wherein said leukemia is acute lymphoblastic leukemia.